



**EIMT**  
EUROPEAN INSTITUTE OF MANAGEMENT & TECHNOLOGY

# DOCTORATE OF BUSINESS ADMINISTRATION

Pure Online Experience Curated by **Careerera**



## OUR MISSION

### Explore our mission statement



EIMT is an innovative provider of quality education that proposes education to professionals seeking to advance their careers through skills development. We know that education will improve their professional lives and benefit the communities they serve. That's why we create educational experiences that are relevant, flexible and accessible to all.

## ABOUT EIMT

### Transform - Lead - Apply

EIMT takes complete advantage of its location in one of the world's most vibrant and diverse cities. The EIMT mission drives our focus on quality education and service to our neighbours' in need.

Since 2021 EIMT has redefined intellectual and creative thought boundaries as a preeminent academic centre. Our rigorous, multidimensional approach to education dissolves walls between disciplines and helps nurture progressive minds. Students have the academic freedom to shape their unique, individual paths for a complex and rapidly changing world at our organization.

## OUR VISION

### Explore our vision statement



EIMT vision is to prepare its diverse student population for a successful real-world career in business and technology. Immersing them in a rigorous curriculum, augmented by interactive simulations and case studies designed by working professionals from the same industry that they hope to enter, EIMT graduates receive the theoretical and practical knowledge necessary to thrive in the highly competitive business world.

# Invest In Knowledge, Be A Leader !!

# EIMT FACTS AND FIGURES

## STUDENTS



**1000+** Registered  
Students Globally



**60%** International Students  
coming from the Americas,  
Asia and Europe



**100+** Doctorate Students



**20+** Professional diplomas  
recognized by the state



**10** Partner Universities



Multiple International education  
consulting offices



**1000+** Continuous Education  
trainees



**100+** authorized partners  
Globally



**2,432** Scholarships offered

## SERVICES



**50+**

Professors

**100+**

Administrative  
and Service Staff

**1000+**

Capstone Projects

**1000+**

Students Enrolled



## ABOUT THE PROGRAM

At EIMT, the DBA program is designed for experienced professionals who want to achieve an even higher level of mastery in business and management principles, putting theory into practice. Our program is highly relevant, and our graduates are highly successful in their careers, applying the knowledge they have gained through this program to real industry challenges.

The program is delivered by highly qualified and credentialed faculties who blend cutting-edge academic knowledge and practical experience. In each course they will share their expertise in contemporary research for issues in their specific field. This will allow DBA candidates to understand the current research directions and its application to real industry challenges.

The Doctor of Business Administration (DBA) is a three-year doctorate program developed for high-achieving professionals who want to enhance their business education via original research. The program can be completed full-time within three years in online mode. The doctorate program at EIMT offers future generations of senior executives an opportunity like no other by providing a three-year curriculum with courses on advanced management techniques alongside research methods. This program enables future leaders in the business able to think of innovative solutions for modern problems that companies face today, such as leadership strategy and innovation tools.

The European Institute of Management and Technology provides a Doctorate of Business Administration (DBA) program in online mode. The DBA course is highly structured and has passed many quality standards. As the program is offered in online mode, there may be multiple batches running and starting simultaneously. Although all batches will be in flexible mode, so you can start & postpone the program whenever you want. Each DBA candidate gets ample amount of guidance from the assigned supervisor / Research Faculty and also can get support from the EIMT alumni base/community or our international expert group.

# Accreditations & Memberships

The European Institute of Management and Technology (EIMT) has been duly established in the Canton of Zug, Switzerland as a Business, Management and Technology Tertiary education school offering bachelor's, master's and doctorate degrees, through online, onsite or hybrid mediums and through other schools worldwide under the aegis of the laws, regulations and authorities of Switzerland.

EIMT is fully authorised to offer higher education courses, organise examinations and issue degrees in line with the provisions of Office circular titled “Validity of degrees issued by private higher education institutions in Switzerland” issued by Federal Department of Economic Affairs, Education and Research EAER, Switzerland and State Secretariat for Education, Research and Innovation SERI, Einsteinstrasse 2, CH-3003 Bern, dated December 2017.

The diploma and transcript of the program of study from the EIMT will be authenticated and registered by a Swiss notary. If required, the same shall be Apostilled. An apostille is a seal applied to a certified document to signify its legal authenticity for international use under the terms of the 1961 Hague Convention fulfilling the Requirement of authenticity and Legalization for Foreign Public Documents. For the countries that are not the part of the 1961 Hague Convention, the documents may be authenticated by the Embassy or Consulate of the particular Country in Switzerland (If Applicable).

The European Institute of Management and Technology has been granted Accreditation for two years by the Diplomatic Research and Policy Foundation (DRPF) which is a prestigious Intergovernmental Organization and a Government recognized Accreditation Agency founded by Ministry of Education and Science, Republic of Macedonia, Ministry of Diaspora, Republic of Albania and Ministry of Labour and Social Service, Government of Kosovo.



Accreditation Council for Business  
Schools and Programs (ACBSP)



Diplomatic Research and  
Policy Foundation (DRPF)



Bologna Process



European Higher Education Area



European Commission



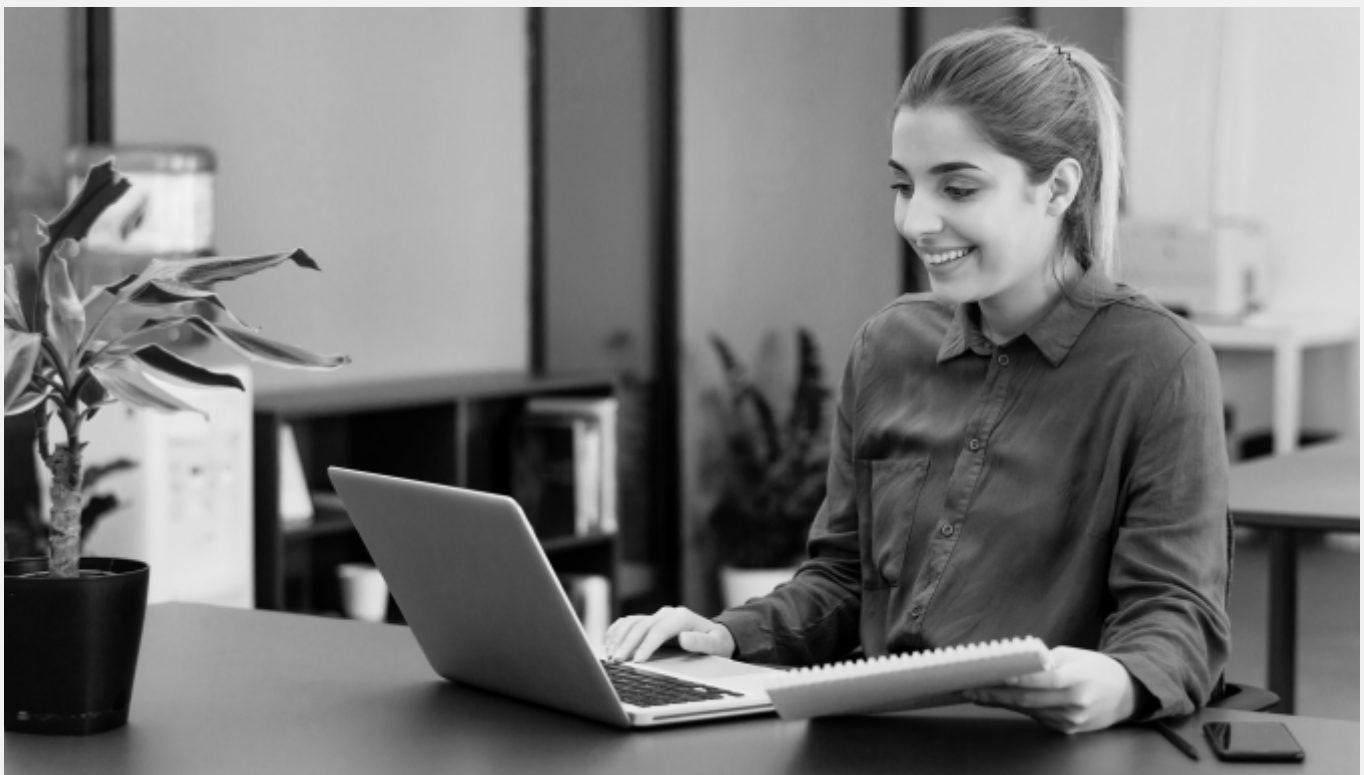
Switzerland Higher Education

# ABOUT CAREERERA

Careerera is one of the leading providers of Higher Education Professional Certification Training, Test Preparation, K -12 Education, Language Training, and other skill training for Adults and kids in the field of IT, Management, Software Development, Project Management, Quality Assurance, and the list goes on.

Being a partner to some of the top universities and certification bodies, the organization aims at facilitating quality training for professionals worldwide. Careerera has its online learners in 60 countries including America, Canada, Europe, and the Asia Pacific region. It has a track record of training thousands of professionals successfully via classroom and online training. Careerera welcomes you to join one of the largest live online education systems.

Since its beginning, the organization is dedicated to developing state-of-the-art learning methodologies by engaging learners and experienced faculty and facilitating individuals and Corporate with high-quality training materials, which in turn has helped professionals to accomplish their career objectives and become a professional.



# PROGRAM HIGHLIGHTS

The Doctor of Business Administration (DBA) program is delivered in a fully online format, which combines face-to-face sessions with online support. This program will let you improve your understanding of management theories, new research issues, and methodological methods via coursework. You'll get the chance to delve into academic knowledge and reflect on your experience while focusing on your research problem.



3 years



Practical Project-Based Learning



Developed in Consultation with Top MNCs



World-Class Pedagogy Developed by Academicians and Industry Experts



Earn the same Degree as awarded On-Campus



Post-Study Work Opportunities\*

## ELIGIBILITY CRITERIA

**ACADEMIC LEVEL REQUIRED:** Master's degree and/or significant professional experience

**ENGLISH LEVEL REQUIRED:** Candidate needs to prove his proficiency in English Language (No IELTS required)

### ADMISSION

Master's degree / Detailed resume with publication if applicable / Thesis Project Note of at least 500 words in.doc format / At least two letters of recommendation demonstrating the candidate's ability to conduct research work that can be used by other people

### PROCESS

A DBA candidate is required to show his or her ability to conduct original investigations; test, apply and examine his or her own ideas as well as others, and understand the relationship between his or her theme and a wider field of knowledge.

# PROGRAM STRUCTURE

This course is designed for those who are seeking to extend their own professional development and contribute to management theory and practice in their own workplace and beyond. As participants are likely to be in the middle of busy careers, the mode of study for the course is part time and is designed to be completed within 3 years.

Year One consists of five taught modules worth 180 UK Credits/60 ECTS Credits. Successful students will be awarded Level 8 Diploma in Business Research and will progress to Year Two where they will undertake the final Practice Based Thesis which will be completed in two years from the beginning of the research. The maximum duration allowed for the research is three years and minimum is one year.

The overall purpose of the first two modules you will study (Year One (a)) is to provide a theoretical and practical foundation in research methodology for advanced empirical research within the management field.

The aim of the next three modules you will study (Year One (b)) is to apply your knowledge and understanding of research methodology to an actual pilot study and overall thesis proposal, and to reflect on your own performance as a researcher.

The purpose of Years Two onwards is to conduct, under supervision, a detailed and research project, meeting the expectations of research at doctoral level, and to write it up in the form of a thesis.



# PROGRAM CURRICULUM

The DBA at EIMT is designed in this sort of way that scholars end within 3 years. Extension years are usually not granted. The program generally comprises mainly to three phases:-

**1) Course Work:** This phase generally is your first semester and comprises of selection, course work on different aspects of your program like research methods, quantitative and qualitative methods and techniques. This phase ends with finalization of the topic of your research and allocation of supervisor or research faculty. There will be multiple seminars and presentations in this phase.

**2) Research Lab:** This phase generally is mix of your second and third semester. This generally includes data collection and analysis. This phase includes your synopsis submissions and monthly progress report submission after every six month. This phase also includes multiple seminars and presentations.

**3) Doctoral Thesis:** This phase is generally your third to sixth semester phase that includes thesis write-up, committee reviews, thesis re-write ups, viva voices (oral defenses) and award of the doctorate.

During each of these phases, the scholar will be guided and supervised by supervisor or research faculty.

## The proposed curriculum has these distinctive features:

- ▶ Progressively master and apply management theories;
- ▶ Provide cohesiveness within each semester, with an identified theme to connect learning and outcomes;
- ▶ Competencies organized within three major areas: (1) Managerial Foundational Skills (2) Global Management Skills and (3) Technical Skills;
- ▶ A capstone project, e.g. dissertation to demonstrate summative knowledge;
- ▶ A built-in curriculum cohesion approach, with a clear pathway to program completion.

Table 1 provides the curriculum map (course structure to be followed) showing the progression of mastery of materials.

| Sem 1                                | Sem 2   | Sem 3 | Sem 4 | Sem 5                          | Sem 6 |
|--------------------------------------|---|-------|-------|--------------------------------|-------|
| 1. Research Methods                  | Data Collection and Analysis  |       |       | Doctoral Thesis (Dissertation) |       |
| 2. Qualitative Methods & Techniques  |   |       |       |                                |       |
| 3. Quantitative Methods & Techniques |   |       |       |                                |       |
| 4. Research Tools                    |   |       |       |                                |       |
| 5. The Research Proposal             |   |       |       |                                |       |
|                                      |   |       |       |                                |       |
| 1. Study Section (Modules)           | 2. Study Section (Thesis)   |       |       |                                |       |
|                                      |   |       |       |                                |       |
| 30 ECTS / 5 modules at 6 ECTS Each   | 90 ECTS - The thesis contributes 80% to the overall result of the doctoral studies. |       |       |                                |       |



# THE MODULES YOU WILL STUDY

## Research Methodology and Methods

The aim of this module is to give you a thorough grounding in research methodology and methods. By the end of the module, you will be able to explain your own research 'philosophy' and you will be able to decide what research methods to use (e.g. interview, focus group, or questionnaire) to achieve your goals and to offer a convincing justification for your choice! This module provides you with essential training in research which will serve you well when you come to write your thesis.

### **The objectives of this module are:**

1. To explore the main research paradigms within the field of management research.
2. To critically understand the methods of quantitative and qualitative data collection and analysis.
3. To demonstrate advanced skills in data handling, using appropriate statistical software.
4. To demonstrate high-level skills in qualitative research methods.
5. To demonstrate deep competency in quantitative research methods.

## Research Issues in Contemporary Management

The purpose of this module is to explore leading knowledge in different management disciplines so that you are completely up-to-date as a thinking business professional. Building on this, the module will help you to identify what would make a suitable, interesting, and applied research topic in management so that you can begin to conceptualize your own area for future research, later in the course.

### **The objectives of this module are:**

1. To understand and conceptualise a 'research problem' in contemporary management.
2. To analyse how management researchers have conducted significant research projects.
3. To identify and critically discuss what is considered 'cutting edge' knowledge within management.
4. To identify and assess potential areas of research within different management disciplines.
5. To understand the importance of ethics in management research, and how to apply ethical principles.

## **Interim Research Project (Pilot Study)**

The purpose of this module is to allow you to utilize the research methods skills you have acquired, and the areas of research you have identified, to test them through a small-scale pilot study. You will be asked to research a relevant topic, or practice-based issue (perhaps in your organisation or industry) and prepare a report (or mini-dissertation) which will allow your tutors to give you constructive feedback on your emerging research skills and help you to test a research area which you may decide to continue with when you embark on your Practice-Based Thesis.

### **The objectives of this module are:**

- ▶ To demonstrate the ability to devise, plan and conduct an extended piece of independent work (in an ethical manner).
- ▶ To critically assess the chosen topic in the context of the current literature (including existing studies).
- ▶ To critically analyze data in order to offer a sophisticated interpretation of results/ findings, bringing original thinking to bear, and to draw justified conclusions.
- ▶ To synthesize and present research findings in the form of a structured written dissertation.

## **Designing a Research Project**

The purpose of this module is to write a detailed proposal document for your actual thesis. You will be provided with an appropriate structure for your proposal and encouraged to identify a research problem, undertake a small-scale literature review, and give detailed thought to the type of research you would like to undertake and the research methods you would like to employ. The feedback you receive on the proposal will provide you with a very helpful progress check before you embark on your actual thesis.

### **The objectives of this module are:**

- ▶ To identify a topic for systematic and critical review, which is at the forefront of research in practice in your professional context.
- ▶ To develop an appropriate research question that will allow for secondary material to be critically analyzed effectively, empirical research to be conducted, and conclusions to be drawn.
- ▶ To demonstrate a deep critical understanding of the appropriate theoretical and empirical sources of information, which is relevant to the topic of the chosen methodology.

## **Developing as a Researcher**

The benefits of structured individual self-reflection are increasingly recognised both in professional practice and in academic research. The purpose of this module is to provide you with some useful theoretical tools to help you to reflect constructively and in the right depth. You will consider your own strengths and weaknesses as a business academicians and come up with a realistic developmental action plan to close any skills gaps before you start work on your final thesis.

### **The objectives of this module are**

- ▶ To understand and analyze the principles of reflective practice in both management and research.
- ▶ To critically reflect on own competence and development needs as a management researcher.
- ▶ To identify the further skills required to successfully grow and develop as a doctoral-level researcher in a management field
- ▶ To identify how any required skills or competencies may be attained and to plan accordingly.

## **Practice-based Thesis**

This is the capstone module of the DBA in which you plan and implement your own extended research project which you then write up as a 40,000-50,000-word thesis which you are then called upon to 'defend' during an oral examination. This is where you demonstrate your own deep expertise in a specific area of applied business and management, earn your doctoral title, and quite possibly make a significant difference to your own organization! Although this is an individual project, you will be fully supported by a qualified and experienced academic supervisor.

### **The objective of this module is:**

To research (ethically) and complete a doctoral-level thesis, which represents an original contribution to scholarly and professional thinking, and is of a quality worthy of publication.

# WHY EARN YOUR DBA WITH EIMT?

## EIMT Unique Curriculum

The curriculum is relevant and focused, providing you the opportunity develop unique individualised project.

1

## Application of Knowledge

Program allows you to apply management theories and put into practice.

2

## Industry Experience Faculty

Work with credentialed faculty with years of industry experience.

3

## Sequencing

Courses are designed to build on knowledge and sequentially.

4

## Online Program

Courses are designed to be delivered in online mode.

5

## Speed to Completion

You can complete the entire program in approximately three years.

6

## Practitioner Based Project/Dissertation

Courses are designed to be delivered in online mode.

7

## Transfer Credits

Students are offered credit transferable options.

8

## NO GMAT/GRE

You do not need to take the GMAT or GRE exams only if you wished to be considered for scholarships.

9

## No Residency

You do not need to adhere to a residency requirement.

10



**EIMT**  
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**APPLY NOW**

